

При выполнении заданий с кратким ответом впишите в поле для ответа цифру, которая соответствует номеру правильного ответа, или число, слово, последовательность букв (слов) или цифр. Ответ следует записывать без пробелов и каких-либо дополнительных символов. Так как на экзамене распознавание апострофа в бланках ответов будет затруднено, записывайте ответ в полной форме, например: donotknow, вместо don'tknow.

В заданиях, где нужно установить соответствие между двумя столбцами, ответ запишите в виде сочетания букв и цифр, соблюдая алфавитную последовательность букв левого столбца. Некоторые данные правого столбца могут использоваться несколько раз или не использоваться вообще. Например: А1Б1В4Г2.

Если вариант задан учителем, вы можете вписать или загрузить в систему ответы к заданиям с развернутым ответом. Учитель увидит результаты выполнения заданий с кратким ответом и сможет оценить загруженные ответы к заданиям с развернутым ответом. Выставленные учителем баллы отобразятся в вашей статистике.

1. Установите соответствие между репликами-стимулами и ответными репликами. Выберите один из предложенных вариантов ответа.

РЕПЛИКИ-СТИМУЛЫ

ОТВЕТНЫЕ РЕПЛИКИ

- 1 — I must be off now.
- 2 — It's good to see you again.
- 3 — It seems a longtime since I saw you last.
- 4 — I'm crazy about football.

- A — Yes, time flies.
- B — See you soon then.
- C — Me too.
- D — Delighted to see you too.
- E — I'll see.

- 1) 1В2С3Е4А 2) 1Е2В3А4С 3) 1С2Д3А4Е 4) 1В2Д3А4С

2. Установите соответствие между репликами-стимулами 1—4 и ответными репликами А—Е. Выберите один из предложенных вариантов ответа. Одна ответная реплика (А—Е) является лишней.

РЕПЛИКИ-СТИМУЛЫ

ОТВЕТНЫЕ РЕП.

1. Don't touch that!
2. Sorry I shouted at you. I didn't mean to.
3. Do some shopping.
4. Can you give me a hand?

- A. Don't mention it.
- B. OK. I was going to.
- C. Why should I?
- D. Why shouldn't I?
- E. No, thanks.

- 1) 1А2Д3В4Е 2) 1В2Д3А4Е 3) 1В2А3Д4Е 4) 1А2В3Д4С 5) 1Д2А3С4В

§ 1. If you've ever thought that talking to someone was a waste of breath, you might be comforted to know that in some cases you are right — the words we utter have very little effect on people compared with how we say them and what we are doing when we say them.

§ 2. Recent research has shown that in a presentation before a group of people, 55 per cent of the effect on the audience is determined by the body language of the speaker, 38 per cent by their tone of voice and only 7 per cent by the actual content of what is being said. Body language speaks louder than words.

§ 3. So can performance and communication skills really be improved? It would appear so, according to Neuro-Linguistic Programming, or NLP, which was developed in the 1970s by therapist Richard Bandler and linguistics professor John Grinder. They asked: "What makes the difference between someone who is competent at something and someone who is excellent?" They examined the behaviour of people generally considered to be examples of excellence in their respective fields to identify what they were doing consciously (*осознанно*) and unconsciously. Surprisingly, they discovered patterns of communication which all these high achievers were using to produce **consistently** positive results. They found that they were able to copy these strategies and achieve similar success, so they developed a way of teaching these skills to other people, a method they called Neuro-Linguistic Programming.

§ 4. They have discovered how people achieve mutual understanding, both consciously and unconsciously, by observing the body language and voice patterns of the person they are talking to. If you're dealing with someone who is painfully shy, you're not going to make a good connection by overwhelming them with your cheerfulness. By matching someone's behaviour we can gain their **confidence**, achieve a good relationship and improve the quality of communication — in other words, we can get on someone's wavelength. NLP practitioners claim anyone can learn how to do this, and quite quickly. NLP is all about taking one's unconscious, not very highly developed skills and practising them consciously.

§ 5. Another powerful aspect of NLP is its use of positive thinking. We can become aware of the negative and turn it to the positive. Once it is framed in a positive way as a goal, the brain can begin to cope with it and then apply itself to achieving that outcome. To put it another way, if you don't know where you're going, it makes it harder to get there.

3. Прочитайте текст и выберите вариант ответа, соответствующий его содержанию.

What has recent research into the way people speak shown?

- 1) Certain kinds of body language create distrust.
- 2) A person's tone of voice often does not match what they are saying.
- 3) Failure to communicate well has little to do with what you say.

4. Прочитайте текст и выберите вариант ответа, соответствующий его содержанию.

The therapist and the professor developed NLP when they discovered that

- 1) successful people communicate in similar ways.
- 2) people copy methods of communication.
- 3) competence depends on good communication.

5. Прочитайте текст и выберите вариант ответа, соответствующий его содержанию.

NLP training involves learning how to

- 1) increase an ability that we already have.
- 2) be more aware of our own body and eye movements.
- 3) respond more quickly to what people say to us.

6. Прочитайте текст и выберите вариант ответа, соответствующий его содержанию.

Which of the following does NLP teach people to do when communicating with others?

- 1) realise when they are making mistakes
- 2) stop thinking about what they are doing
- 3) decide precisely what their aims are

«Body image» is the picture you have in your mind of your size, shape and general appearance — and how you feel about it. Where does this image come from? Lifestyle adviser Anne Banks examines the issues.

Do you love what you see in the mirror? No? Then you are not alone. Almost everybody worries about what other people think, and we all get stressed out about the size of our feet or the shape of our nose.

It's the images we see in the media that are mostly to blame. (1)___ Whether it's a hunky actor in designer jeans and trendy jacket or a stunning model in an elegant dress, they're sending the same message: «If you look like me, your life will be perfect».

But appearances can be deceptive. Compare today's magazine covers with those of fifty years ago. (2)___ Not any more! Nowadays, blemishes are removed from photographs with the help of a technique called «airbrushing». A photographer or designer can straighten teeth, alter skin colour, and even change a hairstyle. That perfect face is just a trick of the camera after all!

The «perfect» body shapes aren't natural, either. Go down to any gym and you'll find young men «pumping iron» in an effort to live up to some masculine ideal that says that «real» men should be strong and muscular. Body builders, desperate to increase the size of their muscles, often eat food with far more calories and protein than is natural, which is a danger to their health. (3)___

It's the same for the girls. We all know of celebrities who go on starvation diets so that they can wear «size zero» clothes. They end up ruining their health. The irony is, naturally curvy girls who diet until they're stick-thin actually end up looking awful. Ask boys! (4)___ Unfortunately, some girls are so obsessed with their weight they just don't realise!

(5)___ These include pop singers like Mis-Teeq, Jamelia, and Rachel Stevens. Rachel Stevens doesn't want to be stick-thin. «There's always been this pressure to be skinny, but you've got artists now like J-Lo and Beyoncé who are really curvy and look absolutely stunning», she says.

So come on boys and girls, take control of your life! We hr mans come in all shapes and sizes and there's no «correct» to look. It's what you say and do that really matters. (6)___ They're not what they seem! Anyway, why waste your time trying to live up to somebody else's ideal? Being fit and healthy is far more important. Just believe in yourself! After all, if you like yourself as you are, everyone else will probably end up liking you, too!

7. Прочитайте текст. Заполните пропуск (1) одним из предложенных текстовых фрагментов.

- 1 — And if they lift weights, they risk permanent injury unless they are very careful.
- 2 — I want to look good on stage, of course, but I'm not sure people realise the amount of time and effort that goes into that.

3 — Back then, models were allowed to have blemishes like spots or wrinkles.

4 — Open a magazine or turn on the TV and you'll see glamorous people living the 'perfect' life.

- 1) 1
- 2) 2
- 3) 3
- 4) 4

8. Прочитайте текст. Заполните пропуск (2) одним из предложенных текстовых фрагментов.

1 — And if they lift weights, they risk permanent injury unless they are very careful.

2 — I want to look good on stage, of course, but I'm not sure people realise the amount of time and effort that goes into that.

3 — Back then, models were allowed to have blemishes like spots or wrinkles.

4 — Open a magazine or turn on the TV and you'll see glamorous people living the 'perfect' life.

- 1) 1
- 2) 2
- 3) 3
- 4) 4

9. Прочитайте текст. Заполните пропуск (4) одним из предложенных текстовых фрагментов.

1 — Fortunately, some media stars are beginning to resist the pressure to look skinny.

2 — Forget the 'perfect' people you see pictured in the media.

3 — They often spend huge amounts of time and money trying to look good.

4 — Most of them prefer girls with a bit of shape.

- 1) 1
- 2) 2
- 3) 3
- 4) 4

An eco-tourism project (1) ... a difference has just been launched in the South Luangwa National Park in Zambia. Tourists will be offered (2) ... chance to encounter a wide range of wildlife and (3) ... great deal more. This project was set (4) ... by the local villagers who were suffering (5) ... a downturn in the national economy. They decided to raise money themselves to cover the cost of educational and welfare projects. Tourists will be invited to live the African Village Experience. The tours are led by English speaking villagers, and visitors can choose (6) ... activities such as meeting the local healer to taking part in cooking or farming. Visitors are also offered (7) ... option (8) ... staying the night in the village.

10. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

- 1) on
- 2) with
- 3) for
- 4) at

11. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (2).

- 1) a
- 2) an
- 3) the
- 4) -

12. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (3).

- 1) a
- 2) an
- 3) the
- 4) -

13. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (6).

- 1) among 2) between 3) from 4) with

It might be said that some of the most important advances of the 21st century have been the iPhone, the iPod, YouTube and Skype. Today, they are a part of everyday life. The iPod and Apple's music store, iTunes, (1) ... in 2001. The iPod's modern design and large storage capacity made it very popular. And because of iTunes, digital music (2) ... normal. Skype has transformed the way people communicate across borders. Skype made it possible to call family or friends abroad — and even video chat — for free over WiFi. YouTube (3) ... in 2005 and is now the world's most popular video-sharing website. Millions of hours (4) ... each month watching music videos, films, and even cat videos! Apple's iPhone was the first user-friendly smartphone with a large touchscreen. It came out in 2007 and (5) ... over the mobile phone market, and a new industry was created — app development. The 21st century is still young. Who knows how our lives (6) ... by other inventions in the next few years!

14. Какое слово (словосочетание) пропущено на позиции (1)?

- 1) develop 2) were developing 3) have been developing 4) had developed
5) were developed

15. Какое слово (словосочетание) пропущено на позиции (3)?

- 1) had founded 2) was founded 3) founded 4) has been founding
5) was founding

16. Какое слово (словосочетание) пропущено на позиции (4)?

- 1) are spent 2) will spend 3) are spending 4) spend 5) have spent

17. Какое слово (словосочетание) пропущено на позиции (5)?

- 1) has been taking 2) was taken 3) took 4) is taking 5) had taken

18. Какое слово (словосочетание) пропущено на позиции (6)?

- 1) improve 2) have improved 3) are improving 4) had improved
5) will be improved

19. Прочитайте текст. Выпишите по два лишних слова в порядке их предъявления в тексте. Каждую букву пишите в отдельной клеточке, не оставляя пробелов между словами.

Companies can also use social networks for it advertising in the form of banners and text ads. Since businesses operate globally, social networks can make it such easier to keep in touch with contacts around the world.

20. Переведите на английский язык фрагмент предложения, данный в скобках.

It's a problem I can't solve, and my friend can't (тоже).

21. Переведите на английский язык фрагмент предложения, данный в скобках.

The two candidates applied for the post, but (ни один) of them had the necessary qualifications.

22. Переведите на английский язык фрагмент предложения, данный в скобках.

Susan will probably (испытывать) pride in wearing school uniform.

(1) ... to the myth of the Tower of Babel (2) ... was once a time when all people spoke a common language. This doesn't seem a very believable story if you consider how many languages are spoken in the world today. (3) ... is true is that throughout history people have always searched for a global language, one that can be used to communicate with anyone, no (4) ... where they originally come from.

23. Прочитайте текст. Заполните пропуск (1) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

24. Прочитайте текст. Заполните пропуск (2) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

25. Прочитайте текст. Заполните пропуск (3) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

26. Прочитайте текст. Заполните пропуск (4) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

Although doughnuts (*пирожки*) are sold in many countries across the globe, many people make the mistaken assumption that doughnuts originally came from America. Some people find it (1) ... that doughnuts have a disputed history. According to one theory, they are a Dutch (2) Popular in Holland, they were brought to America by Dutch (3) In the traditional Dutch recipe, doughnuts were dipped in sugar. However, over time, several varieties have appeared. Today, doughnuts are served with toppings such as icing (*глазурь*) and chocolate, and often have a hole in the middle. Doughnuts not only taste far better with a hole in the middle, but this shape (4) ... the doughnut is cooked right through and not still raw in the centre.

27. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (1).

SURE, IMMIGRATE, INVENT, BELIEVE

28. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (2).

SURE, IMMIGRATE, INVENT, BELIEVE

29. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (3).

SURE, IMMIGRATE, INVENT, BELIEVE

30. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (4).

SURE, IMMIGRATE, INVENT, BELIEVE

1. Have you ever heard of Shinsegae? And do you know what does the word means? Well, Shinsegae
2. is the world's largest department store and there is located in South Korea. The word means "New
3. World". In this enormous twelve-floor building where you can find everything from shops, travel
4. agencies and beauty salons to ice rinks and cinemas. If you are keen on these clothing which
5. is in fashion, there are much plenty of shops to choose from. If you can afford something really
6. expensive, you should visit one other of the designer shops such as Louis Vuitton and Prada.
7. Those of you who are unable to spend a fortune and are looking for a few bargain can visit
8. the shops which are stock more affordable items of clothing for you to try on. Many people visit
9. Shinsegae, but it never feels overcrowded so it won't take you else ages to get to the till (*касса*)
10. to pay. And you can always pay in every instalments if you don't have enough money on you.

31. Прочитайте текст. Из строки (2) выпишите ОДНО лишнее слово.

32. Прочитайте текст. Из строки (3) выпишите ОДНО лишнее слово.

33. Прочитайте текст. Из строки (4) выпишите ОДНО лишнее слово.

34. Прочитайте текст. Из строки (5) выпишите ОДНО лишнее слово.

35. Прочитайте текст. Из строки (6) выпишите ОДНО лишнее слово.

36. Прочитайте текст. Из строки (10) выпишите ОДНО лишнее слово.

1. She described the whole play to us ... detail.
2. Both my sons are crazy ... old motorbikes.
3. The restaurant prides itself ... having the best pizza in town.
4. There are so ... lemons in the fridge that I can't make lemonade.
5. ... Susan use to be slim when she was at university?
6. Bob Dylan ... original name was Robert Zimmerman won the Nobel Prize in Literature in 2016.

37. Прочитайте предложение (1). Заполните пропуск ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

38. Прочитайте предложение (2). Заполните каждый из пропусков только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

39. Прочитайте предложение (3). Заполните каждый из пропусков только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

40. Прочитайте предложение (5). Заполните каждый из пропусков только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.